New business minors have arrived.

Maryland Undergrads: Enhance your University of Maryland degree with the Smith School’s two new business minors.

**Innovation & Entrepreneurship**
Equips students with the skills to jump start their businesses and to think creatively about problem solving and strategy.

Program of Study Courses
- Customer Centric Innovation
- Entrepreneurial Finance
- Entrepreneurship
- Growth Strategies
- Strategic Innovation and Entrepreneurship

Experiential Learning in Business, Innovation and Entrepreneurship
Google Challenge and Analytics

**General Business**
Provides students with the business savvy to complement the depth of knowledge acquired in any major.

Program of Study Courses
- Global Business and Markets
- Information Systems
- Negotiations
- Strategic Management
- Supply Chain Management

Experiential Learning in Business, Innovation and Entrepreneurship

Visit us online. go.umd.edu/businessminors
Questions? smithminors@rhsmith.umd.edu
The Smith Business Minors provide undergraduate students with the business acumen, skills and invaluable knowledge necessary to innovate impactful solutions to today’s business challenges.

The Smith Minors are designed for rising junior students within a declared major of study. The program is to be completed over two years (four semesters), and includes foundation courses in accounting, finance, marketing and management. Applications open each spring semester.

Are you eligible?

Applicants must:
• Have an overall GPA of 2.0 or better
• Be accepted into a major by the start of the fall semester
• Have earned 60 credit hours prior to the start of the minor program
• Complete an application form and meet the minor selection criteria listed online

Completion criteria:
• 15 credit hours
• At least nine upper-division credits
• No course with an earned grade below a C-

What is blended learning?

A blended learning course contains both face-to-face and online instruction. For the Smith Business Minors, this is split 50/50, in addition to required homework and projects.

This hybrid experience offers benefits for all types of learners and provides greater flexibility. The program is rigorous, with a focus on reality-based and experiential learning. Smith provides an engaging learning experience that will prepare you to manage, read and think like a business professional.

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