

SMITH BUSINESS MINORS

# TERPS MEAN

# *business*

New *business minors* have arrived.

**Maryland Undergrads:** Enhance your University of Maryland degree with the Smith School's two new business minors.

## Innovation & Entrepreneurship

Equips students with the skills to jump start their businesses and to think creatively about problem solving and strategy.

### Program of Study Courses

- Customer Centric Innovation
- Entrepreneurial Finance
- Entrepreneurship
- Growth Strategies
- Strategic Innovation and Entrepreneurship

Experiential Learning in Business, Innovation and Entrepreneurship

Google Challenge and Analytics

## General Business

Provides students with the business savvy to complement the depth of knowledge acquired in any major.

### Program of Study Courses

- Global Business and Markets
- Information Systems
- Negotiations
- Strategic Management
- Supply Chain Management

Experiential Learning in Business, Innovation and Entrepreneurship

**Visit us online.** [go.umd.edu/businessminors](http://go.umd.edu/businessminors)  
**Questions?** [smithminors@rhsmith.umd.edu](mailto:smithminors@rhsmith.umd.edu)



ROBERT H. SMITH  
SCHOOL OF BUSINESS

SMITH BUSINESS MINORS

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The **Smith Business Minors** provide undergraduate students with the business acumen, skills and invaluable knowledge necessary to innovate impactful solutions to today's business challenges.

The Smith Minors are designed for rising junior students within a declared major of study. The program is to be completed over two years (four semesters), and includes foundation courses in accounting, finance, marketing and management. Applications open each spring semester.

## Are you eligible?

Applicants must:

- Have an overall GPA of 2.0 or better
- Be accepted into a major by the start of the fall semester
- Have earned 60 credit hours prior to the start of the minor program
- Complete an application form and meet the minor selection criteria listed online

Completion criteria:

- 15 credit hours
- At least nine upper-division credits
- No course with an earned grade below a C-

## What is blended learning?

A blended learning course contains both face-to-face and online instruction. For the Smith Business Minors, this is split 50/50, in addition to required homework and projects.

This hybrid experience offers benefits for all types of learners and provides greater flexibility. The program is rigorous, with a focus on reality-based and experiential learning. Smith provides an engaging learning experience that will prepare you to manage, read and think like a business professional.

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