Nonprofit Leadership and Social Innovation

Undergraduate Opportunities at the University of Maryland’s
School of Public Policy and Do Good Institute

From orientation to graduation, the University of Maryland is engaging students in initiatives designed to ensure that every student is informed and motivated to Do Good in their communities and around the world. The School of Public Policy and Do Good Institute offer a number of ways to gain more knowledge, expertise and experience in nonprofit management, philanthropy, social innovation, and more.

Minor in Nonprofit Leadership and Social Innovation: Built on hands-on learning, the Minor heightens students’ awareness of local, national and global issues and examines different approaches to social impact. Students will study the role of the nonprofit, NGO, and social sector, social innovation, leadership, and the skills required for effective nonprofit management. This new minor is open to all undergrads on campus, regardless of major. Students who want to take a deeper dive, can also pursue the Major in Public Policy with a focus on Nonprofit Leadership and Social Innovation. For more information about the Minor or Major, contact plcyundergrad@umd.edu. Below are examples of electives offered in the major or minor:

- **Global Perspectives on Leading and Investing in Social Change**: Discuss the role of NGOs both locally and abroad while analyzing the trends and issues related to giving and fundraising for international issues. Work with classmates to award a cash grant to a nonprofit or NGO effectively tackling these global issues.

- **Innovation and Social Change: Do Good Now**: Explore the many mechanisms for achieving social impact through social innovation. This team-based, highly interactive and dynamic course provides an opportunity for students to generate solutions to a wide range of problems facing many communities today.

Do Good Institute (DGI): a UMD campus-wide hub for research, philanthropy, social innovation and nonprofit leadership that is working to reinvent the college experience. DGI is training the next generation of “Do Good” leaders and spurring innovation and solutions locally, nationally, and globally. DGI serves as the catalyst to create the nation’s first-ever Do Good Campus, by creating opportunities to engage the entire student body in “Do Good” events, projects, courses, and initiatives. The programs below are just a few examples of how DGI is developing future nonprofit leaders and social impact makers.

- **Philanthropy Fellows Program**: a unique internship pipeline and professional development program linking graduate and undergraduate students interested in nonprofit leadership to paid internship opportunities with Washington Regional Association of Grantmakers’ member foundations.

- **Do Good Challenge**: a campus-wide, year-long challenge for the next big ideas for improving the world and creating lasting change. The Challenge has already produced numerous award-winning efforts including the Food Recovery Network (named by Forbes as one of the Top 30 Social Entrepreneurs Under 30) and Hungry Harvest (also named to Forbes list of 30 Under 30 and the winner of $100,000 on Shark Tank for a 10 percent share of the company).

- **Do Good Accelerator**: a collaborative space on campus to provide promising efforts with leadership coaching & mentoring, creative community space, networking opportunities, financial support and training.

Web: dogood.umd.edu I Social: @DoGoodatUMD I Questions? Contact sara@umd.edu